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**The award-winning short film *Off Track Betty*, shot on 16mm film on the Lower East Side and one of the last films to be processed in New York City, will be released online on Tuesday, June 27th, 2017.**

*Off Track Betty*, an award-winning 19-minute film written and directed by Clayton Dean Smith, will have its online launch on Tuesday, June 27th, 2017 at <http://www.offtrackbettythemovie.com/> . Shot on 16mm Kodak film, it tells the story of a longtime resident of the Lower East Side who realizes she no longer recognizes her neighborhood. In a time of unprecedented development in New York and around the world, it is a story for anyone celebrating the places we call home, even as we rapidly move forward. A love letter to New York City, *Off Track Betty* asks: when is it right to hold on to what’s past, and when is it time to let go?

*Off Track Betty* won the Best Short Audience Award at the Brooklyn Film Festival, a Jury Award at Tallgrass Film Festival, and was an Official Selection at the Austin Film Festival, Bend Film Festival, Sidewalk Film Festival, Atlantic Film Festival, Napa Valley Film Festival, Phoenix Film Festival, Kansas City Film Festival and more. It is one of the last film projects to be processed in New York City, after the city’s last remaining film lab, Film Lab NY, permanently closed shortly after developing *Off Track Betty*’s 16mm reels.

The film was [prominently featured](http://www.nytimes.com/2015/07/20/nyregion/capturing-the-lower-east-side-on-film-in-off-track-betty.html) in *The New York Times* due to the unique circumstances of production: nearly all the locations used in filming were slated for imminent demolition or gut renovation—which began 48 hours after the completion of filming. All of the film’s locations have since been emptied, altered beyond recognition, or demolished.

With a considerable following on social media, a successful [crowd-funding campaign](https://www.kickstarter.com/projects/claytondean/off-track-betty-an-nyc-story-on-16mm-film), and [several features in the press](http://www.offtrackbettythemovie.com/press/) during production, the film can now be seen online at <http://www.offtrackbettythemovie.com/> .

Writer/Director Clayton Dean Smith is known as an actor of critical acclaim (*The New York Times*, *The New Yorker*) in such projects as “*Louie*,*”* “*30 Rock*,” “*Boardwalk Empire*,” and Neil Jordan’s *The Brave One* with Jodie Foster. *Off Track Betty* is his directorial debut.

The film was shot by Cinematographer Giacomo Belletti (*My First Kiss and the People Involved*, L.A. Film Festival, Official Selection 2016, *The Challenger*, Best Feature Film, Palm Beach Intl Film Festival 2015; Grand Prize, Rhode Island Intl Film Festival 2015) and colored by Andrew Francis (*Bleed for This*, *The Help*, *Carrie*, *Becoming Mike Nichols*, *Looper*, *The Avengers*, Terence Malick’s *The Tree of Life*). Sound Designer Humberto Corte won the 2015 Leo Award for Sound Design for *Grace: The Possession*.

View the trailer for *Off Track Betty* at <http://www.offtrackbettythemovie.com/>. The official movie poster, film stills and production photos are available at <http://www.offtrackbettythemovie.com/stills/>.

*Off Track Betty* is a sponsored project of Independent Filmmaker Project (IFP).

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